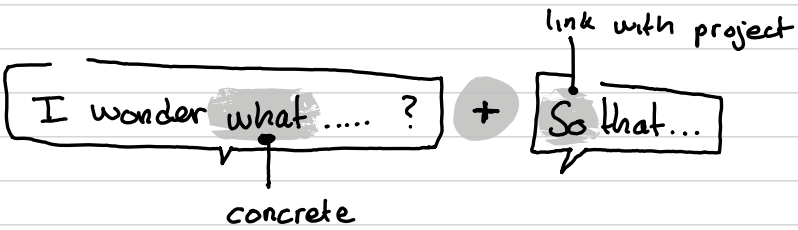


What is a formula for a better written thesis?

In short: start with what and share why the answer to the question will help you.



In the Master Service Design of the HSW learners first do a written research thesis and then do their design project. This written research thesis is the opportunity to create a strong basis for their project with theories, state of the art, expert interviews, observations, etc.

One thing that helps frame such a research thesis is having a research question.

The problem is that sometimes these questions are very abstract and end up creating more confusion than help.

Here's a tiny formula that could help avoid this:

" I wonder :

What... [question here] ?

So that [goal] . "

The two main changes are :

1. Start with what: "What" forces you to be concrete (what are the different models what are the drivers and blockers, etc.)
2. Link it with the project: you are researching so that it helps you. Adding this link helps you see if the answers to your question really will help you.

My push here is not for one perfect formula, but rather to think about what goes in a good question for you so that it is helpful