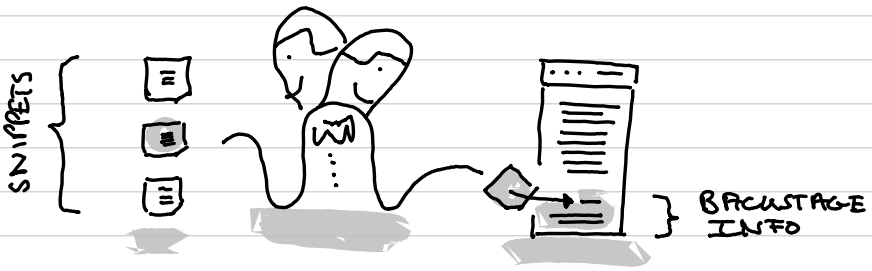


Why I love and how I use snippets in Ghost?



In this tiny article I show how I use the snippets feature of Ghost to quickly insert information about the backstage of my writing process in each article.

What are snippets?

Snippets in Ghost are like tiny templates of content that you can save and then insert in just a few clicks in any article or page.

Screenshot snippet

When do I use snippets?

Snippets are super useful for me to share the behind the scenes of the writing process of an article. Since years now, I've been very transparent on how things are made, so that it can inspire others who also want to share their thoughts. Now with AI this allows me also to share if something was made by hand, with AI help or totally by AI

Screenshot snippet

Often these texts are exactly the same. So instead of writing it again and again or copy pasting it from another article I can now insert these mentions in a few clicks.

video demo